

**Location**

Cincinnati, OH

**Phone**

909.200.5909

**Email**

carinag.creative@gmail.com

**Website**

designbycg.com

**LinkedIn**

CarinaGriebisch

## SKILLS + EXPERIENCE

**DESIGN + CREATIVE:**

Adobe Creative Suite  
Logo + Branding Design  
Print Design  
Social Media Graphics  
Packaging Design  
Content Creation  
Photo Manipulation

**MULTIMEDIA + WEB:**

Video Editing  
Web + Mobile Design (UI/UX)  
Multimedia Development  
Web Development

**PLATFORMS + TOOLS:**

Microsoft Office  
Google Suites  
Mac Systems  
Figma  
Canva

**DIGITAL MARKETING:**

Facebook  
Instagram  
TikTok

## EDUCATION

California State University Of Long Beach  
Bachelor Of Arts In Graphic Design & Studio Art



## WORK EXPERIENCE

2015 -  
PRESENT

**CG CREATIVE DESIGN**

*Graphic Designer*

- Partnered with clients across industries to deliver custom, high-impact design solutions.
- Developed full brand identities including logos, typography, imagery, and color schemes.
- Created marketing collateral including brochures, signage, posters, and social media graphics.
- Designed intuitive web interfaces to enhance user experience, leading to increased user engagement and satisfaction
- Oversaw project timelines, budgets, and client communications to ensure seamless execution.

2019 -  
2025

**Pesola Hospitality**

*Graphic Designer*

- Shaped the visual identity of multiple restaurant locations, including two startups with unique concepts.
- Created menus, event promotions, and product branding, increasing customer engagement and driving more foot traffic to the restaurant
- Led creative briefs and project meetings utilizing collaborative design thinking methods to ensure alignment with ownership vision, contributing to successful project execution and stakeholder satisfaction
- Managed multiple concurrent projects under tight deadlines and budget constraints.

## NOTABLE PROJECTS

**Integrecruiting**

Full visual brand system for a recruitment firm, enhancing clarity and engagement.

**Beetle's Plumbing Solutions**

Full-service brand identity balancing client input with market impact.

**MORGANHOUS**

Holistic brand identity with organic, minimal, bohemian aesthetics for a wellness-driven interior design company.

**Brown Monster Cyclery**

Developed brand identity, merchandise, and social media assets to strengthen customer connection.

**Wurstküche**

Designed sauce-line packaging and promotional materials inspired by German folklore.

**They Wanna Be Where The Boys Are**

Branding and campaign visuals with unique typography and color strategies.

**BUZ Restaurant & Bar**

Created cohesive brand identity including logos, signage, and marketing collateral.

**The Hangover Cookbook**

Editorial layout and collateral emphasizing playful, thematic storytelling.